

REINFORCE THE TROOPS

Since 2012, the Veterans Race has raised over \$35,000 to support veteran services in WNY.

In 2022, we made our biggest contribution ever (\$10,000) thanks to the support of our sponsors. Proceeds benefit the **Buffalo Naval & Military Park** and **Veterans One-Stop Center of WNY**.

Race attendance is estimated attendance at 600 participants, 200+ spectators.

Marketing will reach an estimated 5,000+ people through social media marketing and impressions. Sponsorship funds will be applied to race costs which include but is not limited to; advertisements, memorabilia, timing & officiating, food, rental fees, permit fees and sanctioning.

As a sponsor your business will be marketed based on the level of participation that you have selected.

Sponsorship can be made out to: Veterans One-Stop Center (501c3) or to Destination Races.



NOVEMBER 5, 2022

A RACE TO HONOR ALL WHO SERVED
BUFFALO NAVAL & MILITARY PARK

PRESEVE|PROTECT|HONOR

SPONSOR PACKAGE

| SPONSOR LEVELS | PRICE |
|--------------------|----------------|
| Presenting Sponsor | SOLD |
| Gold Star | \$4,000 |
| Purple Heart | \$2,500 |
| Blue | \$1,000 |
| Red | \$500 |
| White | \$250 |

LEVEL DETAILS

Presenting Sponsor receives 10 free race entries, prominently featured on social media, all print materials, race course sign, banner, table placement, logo on merchandise.

Gold Star receives 5 free race entries, featured on social media, poster, race course sign, banner, table placement.

Purple Heart receives 3 free race entries, featured on poster, race course sign, banner, table placement.

Blue receives 1 free race entry, featured on poster, race course sign, banner.

Red featured on poster, race course sign.

White featured on poster.



Destination Races
96 Brooklane Dr.
Williamsville, NY 14221



veteransracebuffalo@gmail.com

716-868-1055

www.destinationraces.net



VeteransDay5kRaceBuffalo



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CO-HOSTED WITH



Logos must be supplied by the donor/ business in a high-resolution or vector file (.jpeg or .png).
Logo must not be pixelated when increasing.

Please state your sponsorship level / value (in dollars) _____

In-Kind description (if applicable) _____

Checks made payable to Destination Races or to Veterans One-Stop Center of WNY (501c3).

I have read the sponsorship levels above and have selected to proudly support the Veterans Race.
Enclosed is a check made payable to Destination Races for the amount of \$ _____. I hereby give permission to Destination Races LLC to use my business logo that I have provided to market and advertise my business in agreement to the sponsorship level selected.

X _____ (signature) _____ (mm/dd/yyyy)

Race Director: Alfredo Longo @716-868-1055, veteransracebuffalo@gmail.com

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